



Robert Rauschenberg Foundation Archives
381 Lafayette Street
New York, New York 10003

RRFA 10 Donald Saff records on Rauschenberg Overseas Culture Interchange (ROCI)

Select materials related to ROCI: Chile - low-resolution scans only

RAUSCHENBERG OVERSEAS CULTURE INTERCHANGE R.O.C.I.

Para Distribución Inmediata
Julio 11 de 1985

Contacto: Cece MacVaugh
Mark Robertson
(202) 333-7400

SE INAUGURA EN CHILE
EL INTERCAMBIO INTERNACIONAL DE CULTURA RAUSCHENBERG (R.O.C.I.)

LA GALERIA NACIONAL DE ARTE EN WASHINGTON D.C.
ESTABLECE LA NUEVA COLECCION DE RAUSCHENBERG

Washington, D. C. Este mes se inaugura la exhibición de la colección de obras del mundialmente conocido artista americano, Robert Rauschenberg, en Santiago, Chile, segunda etapa en su gira mundial de paz de cinco años. Simultáneamente la Galería Nacional de Arte establecerá una exhibición permanente dentro de su Colección del Siglo XX, dedicada a las pinturas y esculturas de Rauschenberg del período 1949 a 1974. La exhibición incluirá además las obras de la gira mundial, que se irán incorporando a medida que progrese la misma.

El Intercambio Internacional de Cultura Rauschenberg (R.O.C.I.) se inaugura el 17 de julio en el Museo de Bellas Artes de Santiago de Chile. La exhibición visitará 22 países y culminará dentro de cinco años en la Galería Nacional de Washington con la primera exposición presentada por esa Galería en vida de un artista.

Art Department ■ University of South Florida ■ Tampa, Florida U.S.A. 33620 ■ (813) 974-3708

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En cada uno de los países que visite R.O.C.I. el artista trabajará conjuntamente con pintores, escritores y artesanos locales a fin de crear una serie de obras que reflejen las características culturales de la región y su gente. Cuando R.O.C.I. se inauguró en México en el Museo Rufino Tamayo en abril de 1985, la exhibición consistía de 230 obras de Rauschenberg realizadas en la última década. Después de la permanencia en México el artista reemplazó varias de las obras originales por las nuevas creadas en ese país. Poco a poco éstas y otras obras nuevas reemplazarán las obras que originalmente integraron la exhibición. La exposición final en la Galería Nacional de Arte estará integrada por obras representativas de los 22 países. Entre los países que visitará R.O.C.I. figuran Venezuela, China, Japón, España e Italia.

El pueblo americano estará permanentemente ligado a la gira de R.O.C.I. De la serie de obras de cada país, una será donada a la Galería Nacional de Arte para ser expuesta mientras la exhibición está en el país respectivo. La primera de estas obras, Altar de Paz, parte de la serie de obras realizada en México fue presentada a la Galería Nacional de Arte y exhibida en mayo de 1985. Rauschenberg presentará la segunda obra, inspirada en Chile, el 31 de julio. Estas y las otras 20 obras entrarán a formar parte de la colección permanente de la Galería Nacional de Arte.

El objetivo de R.O.C.I. es promover la paz y comprensión a través del lenguaje universal del arte. Al describir una de las exposiciones más ambiciosas que ningún artista haya organizado, Rauschenberg dijo, "Basado en la experiencia de mis distintos trabajos artísticos alrededor del mundo,

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GRAY AND COMPANY ACTION
PLAN TO PROMOTE AND
PUBLICIZE R.O.C.I.
IN CHILE

RECEIVED
JUN 24 1985

ROCI

With the opening of the R.O.C.I. exhibition in Chile less than a month away, our public relations program must be immediate and intense.

Following is Gray and Company's plan for providing public relations support for R.O.C.I. between now and the 17th of July, when the exhibition will open at the Museo Nacional de Bellas Artes, Santiago, Chile.

- I. Opening Event -- an opening event will help ensure the R.O.C.I. exhibition is given proper recognition by the press, government officials and is brought to the attention of potential Chilean and U.S. contributors.

We have not been able to find out if an opening event has been planned and request Mr. Saff's assistance in determining what kind of promotion the Museum has in mind. We have attempted to contact Ms. Osa, the Director of the Museo Nacional de Bellas Artes, and we understand she will be out of the country (Chile) until July 1st. As soon as we can make contact with Ms. Osa, we would like to begin working on plans for an opening event. We will use the event much as we did in Washington -- as a focal point to encourage press coverage and to assist with fundraising efforts. Obviously, it is of primary importance we find out this information as soon as possible.

- II. Publicity Activities -- to encourage coverage by Chilean, U.S., European and Latin American press, the following publicity activities require immediate action.

A. Press Kit Development: Gray and Company will prepare press kits which can also be used in fundraising efforts on the R.O.C.I. project comprised of the following elements:

1. press release on the Chilean R.O.C.I. exhibition (to be prepared by Gray and Company in both Spanish and English);
2. backgrounder on R.O.C.I. (already written and will be translated into Spanish);
3. biographical information on Mr. Rauschenberg (already written and will be translated into Spanish);
4. photograph of Mr. Rauschenberg (we already have several but will need to get more copies from R.O.C.I.);
5. quality reproduction of clippings from press coverage generated around the Washington event (these clips are in the process of being professionally reproduced); and
6. copy of *El Sonado Mundo De Rauschenberg* (The Dreamed World of Rauschenberg -- of which we will need more copies from R.O.C.I.).

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Julio 11 de 1985

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B. Press List Development: The press kits will be distributed to a press list developed by Gray and Company. The attached list contains the major print publications in Chile and throughout Latin America; major television fora in Chile; key radio programs broadcast in Chile and throughout Latin America; U.S.-based publications with international distribution; and U.S. and Latin American wire services. We also will send the press kits to U.S. art publications who might be interested in tracking the R.O.C.I. exhibition. The kits also will be mailed to American television fora such as "60 Minutes," "MacNeil Lehrer," "20/20," "Good Morning America" and others to encourage coverage of the exhibition while in Chile.

C. Media Contacts in Chile: Although it would be possible to mail the press materials from the U.S., that method of distribution is time consuming and not entirely reliable. We all appreciate the difficulty of attempting to schedule interviews from overseas. The most effective way to distribute materials and arrange interviews and news coverage in Chile will be to have someone -- either from Gray and Company or R.O.C.I. -- in the country working in advance of the opening. Cece Stephens McVaugh, a Gray and Company account executive, who is fluent in Spanish and who worked as the protocol officer for the Organization of American States, will be available to advance the Chilean R.O.C.I. project provided you agree this is the best approach and the R.O.C.I. budget can handle travel and staff time expenses.

Whether the publicity for the exhibition is advanced from Washington or handled in Santiago, it is imperative we be apprised of Mr. Rauschenberg's schedule as soon as possible. Once we know when he will be in Santiago, we can start to arrange interviews and other appropriate media activity.

D. Media Contacts in U.S.: Follow-up contacts will be made to broadcast networks and other media who have expressed interest in R.O.C.I. but have not yet covered it. Many of the major media have correspondents in Chile and we will look through the Washington news editors to encourage coverage of the exhibition in Chile. At the same time, we will contact correspondents from Chilean and other Latin American media working in the U.S.

III. Embassy Relations -- The development of a liaison with the Chilean Embassy in Washington will prove very useful to R.O.C.I. The Embassy will be able to act as a direct link to Chile before R.O.C.I. travels to Santiago and can assist with contacts and introductions for R.O.C.I. representatives while they are in Chile.

We have contacted Mario Correa, Cultural Attaché at the Chilean Embassy in Washington, D.C. He has followed Mr. Rauschenberg's activities in Mexico and Washington and is enthusiastic about R.O.C.I.'s planned opening in Chile. We suggest Don Saff meet with Mr. Correa in Washington as a courtesy gesture and to gather additional information.

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Mr. Correa said Ambassador Errazuriz might be willing to host a dinner in Mr. Rauschenberg's honor for a small select group in Washington. If Mr. Rauschenberg agrees to the dinner, Mr. Correa will propose it to the Ambassador. He has requested a 20 days advance notice to arrange a mutually convenient date. If it is not convenient at this time, we may suggest the Ambassador postpone the dinner to complement the unveiling of the Chilean work at the National Gallery in Washington.

- IV. Supplemental Fundraising Activities -- this is an idea you may wish to pass on to your fundraiser.
 - A. We have attached a list of all major American corporations with holdings in Chile. We suggest a letter be written to the chief executive officer of each of these companies, which will introduce R.O.C.I. to them and encourage their support. The press kit should be included in this mailing.
- V. Conclusion -- there are several important items of information we need to get from Don Saff as soon as possible.
 - A. What kind of event and promotion is the museum in Santiago planning?
 - B. Do you wish Gray and Company to advance the exhibition in Chile?
 - C. When will Mr. Rauschenberg be available for interviews in Santiago?
 - D. Does Mr. Rauschenberg want to pursue a possible dinner given in his honor by the Chilean Ambassador in Washington?
 - E. Will Mr. Saff be available to meet with Mr. Correa at the Chilean Embassy in Washington?

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Addendum I.

Budget for Gray and Company Staff Person to Travel to Santiago, Chile

Roundtrip airfare travel from Washington, D.C. to Santiago, Chile.....	\$1,602.00
Hotel accommodations for 1 week in Santiago, Chile.....	\$ 350.00
Cabs and meals.....	\$ 400.00
Telephone.....	\$?
Total.....	\$?

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I. PRINT

A. Wire Services

ASSOCIATED PRESS
2021 K Street, N.W.
Washington, D.C. 20036
(202) 833-5366

John McClain
News Editor

UNITED PRESS INTERNATIONAL
1400 Eye Street, N.W., Room 800
Washington, D.C. 20005
(202) 898-8000

David Wiessler
Bureau Chief

LATIN-REUTERS NEWS AGENCY
1333 H Street, N.W., #410
Washington, D.C. 20005
(202) 628-9212

David Hume
Correspondent

B. Newspapers

1. Chile

EL MERCURIO
Compania 1214
✓ Casilla 13P
Santiago, Chile

LA TERCERA DE LA HORA
✓ Adua. Vicuna MacKenna 1870
Santiago, Chile

LA SEUNDA
✓ Compania 1214
Santiago, Chile

EL CRONISTA
✓ Augustinas 1269
Santiago, Chile

LA NACION
✓ Augustinas 1269
Santiago, Chile

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B. Newspapers

2. Chilean Newspapers with U.S.-based Correspondents

EL IMPARCIAL, ULTIMAS NOTICIAS, LA PRENSA,

LA PRENSA GRAFICA, LA NACION, ULTIMA HORA

(various newspapers throughout Chile)

United Nations

Room 451

New York, New York 10017

(212) 754-7105

also:

43 W. 39th Street

New York, New York 10018

(212) 391-9207

Cynthia Neeseman
Correspondent

3. U.S. and European News Media Correspondents in Latin America

ASSOCIATED PRESS

Calle Tenderini 85

✓ Piso 10

Santiago, Chile

Bureau Chief

UPI - will not give out

FRANCE PRESSE

Avda. O'Higgins, 1316

✓ Apt. 92

Santiago, Chile

Bureau Chief

NEW YORK TIMES (Latin American Bureau)

Reforma 122

Piso Pen

06600 Mexico City (D.F.)

Richard Meislen
Bureau Chief

WASHINGTON POST (Latin American Bureau)

Corrientes 456

Oficina 181

1366 Buenos Aires, Argentina

Jackson Diehl
Bureau Chief (until 7/31/85)

Bradley Graham
Bureau Chief (after 7/31/85)

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B. Newspapers

4. United States Newspapers with International Distribution

DIARIO LAS AMERICAS
2900 N.W. 39th Street
Miami, Florida 33142
(305) 633-3341

Horacio Aquirre
Editor

EL DIARIO/LA PRENSA
143-155 Varick Street
New York, New York 10013
(212) 807-4600

Luis A. Villares
Editor

NOTICIAS DEL MUNDO
401 Fifth Avenue
New York, New York 10016
(212) 684-5656

Jose Cardinale
Editor

C. Magazines

1. Chile

QUE PASA
Dario Urzua 2109
Santiago, Chile
251-4151

ERCILLA
Las Hortensias 2340
Santiago, Chile
222-8511

2. Chilean Magazines with U.S.-based Correspondents

COSAS
2961 Tilden Street, N.W.
Washington, D.C. 20008
(202) 296-1933

Loreto Serrano
Correspondent

HOY
701 N. Owen Street
Alexandria, Virginia 22304
(703) 370-5205

Cecilia Domeyko
Correspondent

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C. Magazines

3. U.S. and European Magazine Correspondents in Latin America

TIME MAGAZINE (closest bureau)
Time Life News
Rua Mexico 41
Room 1802 B-C
Rio de Janeiro, Brazil

Gavin Scott

NEWSWEEK MAGAZINE (closest bureau)
Avda. Sao Sebastiao 157
Eurca, Rio de Janeiro
Brazil CET 2299

Bureau Chief

4. U.S. Publications with International Distribution

AMERICAS
Organization of American States
17th Street and Constitution Avenue, N.W.
Washington, D.C. 20006
(202) 789-3278

Enrique Durand
Editor

NEWSWEEK
International Latin American Edition
Newsweek, Inc.
444 Madison Avenue
New York, New York 10022

TIME - LATIN AMERICA
Time and Life Building
New York, New York 10020
(212) 586-1212

Ray Cave
Editor

VANIDADES CONTINENTAL
605 Third Avenue
New York, New York
(212) 687-8760

NUESTRO
461 Park Avenue, South
New York, New York 10016
(212) 685-5999

Betty South
Editor

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D. Arts Publications

ALLIED PUBLICATIONS, INC.
Drawer 189
Palm Beach, FL 33480
(305) 833-4583

Jane November
Editor

AMERICAN ART JOURNAL
40 West 57th Street
New York, N.Y. 10019
(212) 541-9600

Lawrence Fleisman
Editor

AMERICANA
29 West 38th Street
New York, N.Y. 10018
(212) 398-1550

Mike Durham
Editor

AMERICAN ARTIST
1515 Broadway
New York, N.Y. 10036
(212) 764-7300

Stephen Doherty
Editor

APOLLO MAGAZINE
Kellis Pond Lake
Water Mill, N.Y. 11976

Mahonri S. Young
U.S. Correspondent

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D. Arts Publications (cont'd)

THE ART BULLETIN
16 East 52nd Street
New York, N.Y. 10022
(212) 889-2113

Anne Hoy
Managing Editor

ARTNEWS
122 East 42nd Street
New York, N.Y. 10168
(212) 398-1690

1. Milton Esterow
Editor

2. Mary Lynn Kotz

ART IN AMERICA
850 Third Avenue
New York, N.Y. 10022
(212) 734-5797

Elizabeth C. Baker
Editor

ART BUSINESS NEWS
2135 Summer Street
Stanford, CN 06905
(203) 356-1745

Vicki Wray
Editor

ART NOW GALLERY GUIDE
144 North 14th Street
Kenilworth, N.J. 07033
(201) 272-5006

Bernice Shor
Editor

THE ART GALLERY
Hollycroft Press
Hollycroft
Ivoryton, CN 06442
(203) 767-1601

Editor

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D. Arts Publications (cont'd)

ART/WORLD
1295 Madison Avenue
New York, N.Y. 10028
(212) 427-2897

Bruce Hooten
Editor in Chief

ART FORUM
205 Mulberry Street
New York, N.Y. 10012
(212) 925-4000

David Frankel

ARTS MAGAZINE
23 East 26th Street
New York, N.Y. 10010
(212) 685-8500

Richard Martin

ART & ARTISTS
280 Broadway, #412
New York, N.Y. 10007
(212) 227-3770

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Santiago, Chile
"525 Lineas" (features program)

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RADIO UNIVERSIDAD CATOLICA
Casilla 14600
Santiago, Chile
"Noticias" (News)

RADIO UNIVERSIDAD DE CHILE
Casilla 12985
Santiago, Chile
"Noticias" (News)

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ABC (Latin American Bureau)
El Camino Real Hotel
San Salvador, El Salvador

NBC (Latin American Bureau)
El Camino Real Hotel
San Salvador, El Salvador
236/006-230-173
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Washington, D.C. 20547

1. Martin Ronan
Broadcast Chief
2. Mrs. Sanz
Contact

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17th Street and Constitution Ave., N.W.
Washington, D.C. 20006
(202) 789-3985

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D. U.S. National Broadcast

ABC
1717 DeSales Street, NW
Washington, DC 20036
887-7777

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2. Steve Skinner
Producer
3. Pat Roddy
Producer
"Good Morning America"
4. Jerry Ludel
"Good Morning America"
1330 Avenue of The Americas
New York, N.Y. 10019
(212) 580-6100
5. Anita Krichner
Future Events Editor

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Washington, DC 20045
628-6397

Assignment Editor

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2. Jerry Bodlander
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Washington, DC 20007
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Chief Assignment Editor
2. Elissa Free
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3. Gail Evans
"Take Two"
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News Assignment Editor
2. Jack Kirby
"Nightwatch"
or John Huddy (975-6800)
3. Paul Liebler
"CBS Morning News"
4. Patricia Olson
Special Events
"CBS Morning News"
518 West 52nd Street, 6th Floor
New York, N.Y. 10019
(212) 975-6472

CBS RADIO STATION NEWS SERVICE
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955-7000

Ana Mae Sokusky
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Pat Weber
Assignment Editor

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(212) 664-6374

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Refractories Chilenos S.A., Casilla 1335, Santiago, Chile
 (Mfr. of refractory bricks & specialties)
- HEWLETT-PACKARD CO 3000 Hanover St., Palo Alto, CA 94304
Hewlett-Packard, Jorge Calcagni 7, CiA. Ltda., Arturo Burhle 065, Casilla 256V,
 Santiago 9, Chile
Olympia Ltda., Rodrigo de Araya 1045, Casilla 256V, Santiago 9, Chile
 (Electronic computational & instrumentation products)
- HOLIDAY INN 3742 Lamar Ave., Memphis, TN 38195
Holiday Inn, 65 San Antonio St., P.O. Box 3319, Santiago, Chile
 (Hotel, casino gaming transportation, restaurants)
- HORAGE TECHNOLOGY CORP 2270 S. 88th St., Lewisville, CO 80027
Sonda Ltda., Teatinos 547, Santiago, Chile
 (Lenses, computer peripheral equipment electronic parts, etc.)
- HORWATH & HORWATH INTL 919 Third Ave., New York, NY 10022
Ramon A. Espejo P. y Asociados Ltda., P.O. Box 3577, Huerfanos, 682,
 Santiago, Chile
 (Accounting firm & auditors)
- HUGHES TOOL CO P.O. Box 2539, Houston, TX 77001
Hughes Tool Co., Chile Ltda., Huerfanos 1376, Casilla 14450, Correo 21,
 Santiago, Chile
 (Oil well drilling tools, etc.)

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ILC INDUSTRIES INC One Illinois Center, 111 E. Wacker Dr., Chicago, IL 60601
Hussmann Refrigerator Co., Frio Lux, S.A.I., Santiago, Chile
(Consumer & commercial products, real estate & transportation)

INA INTL CORP 1600 Arch St., Philadelphia, PA 19101
Ina-Kappes Compania de Seguros Generales, S.A., Calle Nueva York #80,
Casilla 493, Correo Central, Santiago, Chile
(Insurance, financial & other services)

ITT WORLD COMMUNICATIONS SYSTEM INC 67 Broad St., New York, NY 10004
ITT World Communications System Inc., Casilla de Correo 262V, Correo 21,
Huérfanos 1546, Santiago 1, Chile
(Telecommunications service)

INTERNATIONAL TELEPHONE & TELEGRAPH CORP 320 Park Ave.,
New York, NY 10022
Compania Standard Electric S.A.C., Vicuna Mackenna 3939, Casilla 444,
Santiago, Chile
ITT Communications Mudiales S.A., Huérfanos 1546, Casilla 262V, Santiago, Chile
(Mfr. telecommunications & electronics equip., mfr. & sale of automotives, etc.)

IRECO CHEMICALS Kennecott Bldg., Salt Lake City, UT 84133
Ireco Chile Ltda., Mons. Sanz 182, Santiago, Chile
(Explosive slurries & related accessories for industrial & military applications, etc.)

JAMISON DOOR CO P.O. Box 70, Hagerstown, MD 21740
Sorensen Agencies S.A., P.O. Box 423, Santiago, Chile
(Doors insulated for cold storage & sound reduction)

JOHNSON & HIGGINS 95 Wall St., New York, NY 10005
Johnson & Higgins Ltda., Huérfanos 1178-40, Piso Casilla 14220, Santiago 5, Chile
(Insurance)

JOHNSON & JOHNSON CO 501 George St., New Brunswick, NJ 08903
Johnson & Johnson de Chile S.A., Santiago, Chile
(Surgical dressings, medical, baby & allied products)

SC JOHNSON & SON INC 1525 Howe St., Racine, WI 53403
Química S.A., Johnson & Son Inc., Chilena 7 Cia. Ltda., 1 Norte 3250,
Vina del Mar, Chile
S.C. Johnson & Son Inc., Casilla 99D, Santiago, Chile
(Home products, auto & personal care, commercial maintenance, specialty
chemicals markets, etc.)

KEENEDY VAN SAUN CORP Danville, PA 17821
Gildemeister & Cía. Ltda., Casilla 99D, Santiago, Chile
(Mineral processing & handling equipment)

KIDDE INC 9 Brighton Rd., Clifton, NJ 07015
Walter Kidde Co., Camino Melipilla 6105, Cerrillos, Santiago, Chile
(Safety, security & protection products & services, etc.)

KNOLL INTL The Knoll Bldg., 655 Madison Ave., New York, NY 10021
Sergio Rocca Cia. Ltda., Ave. Vicuna MacKenna 1704, Casilla 628722, Santiago, Chile
(Furniture, textiles, etc.)

KOPERS CO INC Koppers Bldg., Pittsburgh, PA 15219
Koppers Hickson Chile Ltda., Casilla 16.376, Santiago 9, Chile
(Steel mills, synthetic fuels, chemicals, machinery, building materials, engine
components)

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Chile

LE TOURNEAU INC P.O. Box 2307, Longview, TX 75606
 Contact Chile: Wajax Intl. Ltd., 716 Gordon Baker Rd., Willowdale,
 Ontario M2H 3B4, Canada
 (Heavy construction, mining machinery)

ELI LILLY & CO 307 E. McCarty St., P.O. Box 618, Indianapolis, IN 46285
 Eli Lilly & Co., Casilla 426V, Correo 21, Santiago, Chile
 (Human health, agricultural & cosmetic products)

LONGYEAR CO 925 Delaware St. Southeast, P.O. Box 1368, Minneapolis, MN 55440
 Longyear Co., Las Dalias 2900, Macul, Santiago, Chile
 (Mineral exploration services; industrial drills & diamond core-drilling equip.)

MANHATTAN INDUSTRIES INC 1271 Ave. of the Americas, New York, NY 10020
 Tejidos y Vestuarios S.A., Santiago, Chile
 (Sportswear, accessories, clothing fabrication)

MANPOWER INTL P.O. Box 2053, Milwaukee, WI 53201
 Manpower de Chile Ltda., Estados Unidos 395, Santiago, Chile
 (Temporary services)

MARRIOTT CORP Marriott Dr., Washington, DC 20058
 Marriott de Chile Ltda., Aeropuerto International Antonio Merino Benitez,
 Santiago, Chile
 (Retail restaurant, hotels, airline catering, cruise ships, etc.)

MATERIALS RESEARCH CORP Rte. 303, Orangeburg, NY 10962
 Coasin Chile Ltda., Teatinos 574, Casilla 14588, Correo 21, Santiago, Chile
 (Scientific instrumentation, fabrication of high purity metals & ceramics, etc.)

MCCANN-ERICKSON INC 485 Lexington Ave., New York, NY 10017
 C.C.C. McCann-Erickson, Catedral 1165, P.O. Box 2428, Santiago, Chile
 (Advertising agency)

ARTHUR G McKEE & CO 6200 Oak Tree Blvd., Cleveland, OH 44131
 Briones-McKee Ltda., Bandera 172, Casilla 13510, Santiago, Chile
 (Engineering & construction)

MENNÉN CO Morristown, NJ 07960
 Mennen de Chile Ltda., Casilla 9358, Santiago, Chile
 (Consumer packaged goods, primarily health, beauty aids)

MENTHOLATUM CO INC 1360 Niagara St., Buffalo, NY 14213
 Laboratorios Mentholatum Ltda., Carrascal 3585, Casilla 37D, Santiago, Chile
 (Proprietary drugs)

MINE SAFETY APPLIANCES CO 600 Penn Center Blvd., Pittsburgh, PA 15235
 MSA de Chile Ltda., Mons. Sotero Sanz 267, Casilla 16647, Santiago 9, Chile
 (Personal safety equipment, importer of mining equipment)

MOBIL CORP 150 E. 42nd St., New York, NY 10017
 Mobil Oil de Chile Ltda., Amunategui 178, Casilla 2060, Santiago, Chile
 (Petroleum products, chemicals)

NCR CORP 1700 S. Patterson Blvd., Dayton, OH 45479
 NCR S.A., McLyer 370, Santiago, Chile
 (Information processing-computers, terminals)

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NABISCO BRANDS INC River Rd. & DeForest Ave., East Hanover, NJ 07936

Nabisco, Camino de Melipilla 13250, Maipu, Chile

Nabisco, Casilla 50, Correo Los Cerritos, Santiago, Chile

(Mfr. & distr. of food products, pharmaceuticals, toiletries & home furnishings)

NALCO CHEMICALS CO 2901 Butter Field Rd., Oakbrook, IL 60521

Nalco Products Químicos de Chile Ltda., Bucarest 196, Santiago, Chile

(Specialized chemicals & services, waste treatments, pollution control oil products, etc.)

NATIONAL CAR RENTAL SYSTEM INC 7700 France Ave., S., Minneapolis, MN 55435

National Car Rental, Ave. de la Concepcion 212, Santiago, Chile

(Car & truck rental & ceramic compacting tools)

NATIONAL SEMICONDUCTOR CORP 2900 Semiconductor Dr., Santa Clara, CA 95051

National Semiconductor, Rodolfo Baffico G., Avenida Gertrudis Echenique 345A,

Santiago, Chile

(Semiconductor & computers)

NIBCO INC P.O. Box 1167, Elkhart, IN 46514

Industrias Nibco SGM Sudamerica Ltd., Juan Griego 4429, San Miguel, Chile

(Copper fittings, plastic fittings, etc.)

KORTHROP ARCHITECTUAL SYSTEMS 999S S. Hatcher Ave., P.O. Box 1215,

City of Industry, CA 91749

Comercial Lirquen Ltda., Casilla 16466, Correo 9, Santiago, Chile

(Aluminum sliding doors & windows, etc.)

NORTON CO 1 New Bond St., Worcester, MA 01606

Christensen Diamond Products de Chile S.A., Casilla 1150, Santiago, Chile

(Abrasives, petroleum equipment, industrial ceramics, safety products, chemicals, etc.)

CAN CORP 1400 73rd Ave.NE., Minneapolis, MN 55432

Montero y Cia., S.A.C., Casilla 312, Alameda B O'Higgins # 1493,

Santiago, Chile

(Electrical Generator sets, engines, generators, load transfer switches)

PAN AMERICAN WORLD AIRWAYS INC Pan Am Bldg., New York, NY 10166

Pan American World Airways, Huerfanos 1164, Santiago, Chile

(Intl. air transportation)

PARAMOUNT INTL FILMS INC 1 Gulf & Western Plaza, New York, NY 10023

Cinema Intl. Corp. Ltda., Casilla 3462, Santiago, Chile

(Film production & distribution)

PARSONS CORP 100 W. Walnut St., Pasadena, CA 91124

Parsons Corp., Parmetal, Jose Domingo Canas, 2681, Santiago, Chile

(Engineering, construction)

PEAT MARWICK MITCHELL INC 345 Park Ave., New York, NY 10022

Peat, Marwick, Mitchell Inc., Edificio Espana, Huerfanos 863, Casilla de Correo

105D, Santiago, Chile

Peat, Marwick, Mitchell Inc., San Martin 2321, Casilla de Correo N,

Antofagasta, Chile

Peat, Marwick, Mitchell Inc., Caupolicán 567, Casilla de Correo 705, Concepcion, Chile

Peat, Marwick, Mitchell Inc., Plaza Sotomayor 147, Casilla de Correo 1051,

Valparaiso, Chile

(Intl. accountants)

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Chile

- PEPSICO INC 700 Anderson, Purchase, NY 10577
 Pepsi-Cola Consultores Ltda., Pedro de Valdivia 0193, Casilla 13540, Correo 21,
 Santiago, Chile
 (Mfr. beverage concentrate, packaged soft drinks & snack foods, sporting goods,
 food services & transportation)
- PFIZER INC 235 E. 42nd St., New York, NY 10017
 Laboratorios Pfizer de Chile, Camino a Melipilla 6307, Casilla 100, Correo Los
 Cerrillos, Santiago, Chile
 (Pharmaceuticals, hospital products, toiletries, cosmetics, consumer products,
 fine chemicals, metal products, etc.)
- PHELPS DODGE CORP 300 Park Ave., New York, NY 10022
 Cobre Cerrillos S.A., Camino a Melipilla 6307, Casilla 100, Correo Los Cerrillos,
 Santiago, Chile
 (Mfr. copper wire & cables)
- PRICE WATERHOUSE & CO 1251 Ave. of the Americas, New York, NY 10020
 Price Waterhouse & Co., San Martin 2321, Casilla de Correo N, Antofagasta, Chile
 Concepcion, Chile
 Price Waterhouse & Co., Plaza Sontomayor 147, Casilla de correo 1051,
 Valparaiso, Chile
 (Accountants & auditors)
- RAMADA INTL INC P.O. Box 590, Phoenix, AZ 85001
 Ramada Intl., P.O. Box 506, Correo Central Huerfanos 1160, Santiago, Chile
 (Operates hotels, restaurants, medical facilities, computer services, etc.)
- RAYTHEON CO 141 Spring St., Lexington, MA 02173
 Seismographic Service Corp., S.A., Casilla 1067, Punta Arenas, Chile
 (Electronic equipment, aviation, appliances, energy construction, publishing)
- REED ROCK BIT CO 6501 Navigation Blvd., Houston, TX 77001
 Reed Rock Bit Co., Perez Valenzuela 099, Dept. 57, Santiago, Chile
 (Oil field drilling equip.)
- ROHM & HAAS CO Independence Mall West., Philadelphia, PA 19105
 Rohm & Haas Ltd., Casilla 13607, Correo 21, Santiago, Chile
 (Industrial & agricultural chemicals, plastics)
- SGS CONTROL SERVICE INC 42 Broadway, New York, NY 10004
 SGS Chile Ltda., Moneda 973, P.O. Box 3067, Santiago, Chile
 (Complete range of quality & quantity control checks & related technical services)
- SSC & B LINTAS WORLDWIDE One Dag Hammarskjold Plaza, New York, NY 10017
 Northcote Merino & Silva S.R.L., Ave. Ricardo Lyon 1623, Providencia, Chile
 (Advertising agency)
- SAIN JOE MINERALS CORP 250 Park Ave., New York, NY 10017
 Compania Minera San Jose Ltda., Clasificador #45, Correo 9, Santiago, Chile
 (Coal, lead, natural gas liquids, gold, iron, etc.)
- SCHERING-PLOUGH CORP Galloping Hill Rd., Kenilworth, NJ 07033
 Schering Compania Ltda., Casilla 4093, Santiago, Chile
 (Ethical pharmaceutical & proprietary medicines, cosmetics, etc.)

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- SCHRADER BELLOWS DIV (SCOVILL INC) 200 W. Exchange St., Akron, OH 44309
 Imp. Tec. Vignozza S.A.I.C., Casilla 93, Valparaiso, Chile
 (Pneumatic & hydraulic valves & cylinders, FRL units & accessories)
- SHERWIN-WILLIAMS CO 101 Prospect Ave. NW., Cleveland, OH 44115
 Pinturas Andina S.A., Casilla 14110, Santiago, Chile
 (Architectural coatings, industrial finishes, wallcoverings, etc.)
- SIGNETICS CORP 811 E. Arques Ave., P.O. Box 409, Sunnyvale, CA 94086
 Phillips Chilena S.A., Santiago, Chile
 (Solid state circuits, etc.)
- SIGNODE CORP 3600 W. Lake Ave., Glenview, IL 60025
 Signode Corp., Cia de Mallas y Plasticos Ltda., Exposicion 202, Santiago, Chile
 (Steel & plastic strapping, hand tools & power machines, etc.)
- SNAP-ON-TOOLS CORP 2801 80th St., Kenosha, WI 53140
 Snap-on-Tools Corp., Casilla 16397, Santiago 9, Chile
 (Wrenches, tools, etc.)
- PERRY VICKERS INC (Sub. Sperry Corp.), 1401 Crooks Rd., Troy, MI 48084
 Astilleros Marco Chilena S.A., Avenida Andres Bello 2113, Santiago, Chile
 (Hydraulic equip. & control mechanisms, hydraulic variable speed transmissions)
- E.R. SQUIBB INTL INC P.O. Box 4000, Princeton, NJ 08540
 E.R. Squibb & Sons Inter-American Corp., Avenida Balmaceda 2174,
 Casilla 1685, Santiago, Chile
 (Pharmaceutical products)
- STANLEY WORKS 195 Lake St., New Britain, CT 06050
 Leonardo Tassara Stanley Works Ltda., Casilla 140, Santiago, Chile
 (Hardware, hand, air & hydraulic tools, stampings, openers, etc.)
- STAUFFER CHEMICAL CO Westport, CT 06880
 Química Stauffer Chile Ltda., Nueva de Leon #24, Santiago, Chile
 (Industrial & agricultural chemicals, specialty chemicals, plastics, food ingredients, hybrid seeds)
- STORAGE TECHNOLOGY CORP 2270 S. 88th St., Lewisville, CO 80027
 Sonda Ltda., Teatinos 547, Santiago, Chile
 (Lenses, computer peripheral equip., electronic parts, etc.)
- SUN CHEMICAL CORP 222 Bridge Plaza S., P.O. Box 1302, Fort Lee, NJ 07024
 Sun Chemical/Química Flesch S.A., Casilla 10018, Santiago, Chile
 (Specialty chemicals, organic pigments, graphic equip., electro-optical devices, etc.)
- SYDNEY ROSS CO 90 Park Ave., New York, NY 10016
 Sydney Ross Co. y Cia. Ltda., Casilla 163D, Santiago, Chile
 (Pharmaceutical preparations)
- SYSTEMS ENGINEERING LABS INC 6901 W. Sunrise Blvd., Fort Lauderdale, FL 33313
 Texas de Chile Ltda., Div. Sistemas Digitales, Avenida Leon 1660, Casilla 13505,
 Santiago, Chile
 (Computer, electronic components, etc.)
- TEKTRONIX INC P.O. Box 500, Beaverton, OR 97077
 Equipos Industriales S.A.C.I., Moneda 812, Casilla 13550, Santiago, Chile
 (Cathode, industrial measuring instruments & graphic computer terminals & systems)

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Chile

- C TENNANT SONS & CO OF NY P.O. Box 9300, Minneapolis, MN 55440
 Tenant Chilena Ltda., Agustinas 972, Santiago, Chile
 (Imports & exports ferrous & non-ferrous minerals, metals, electronic components)
- TEXACO INC. 2000 Westchester Ave., White Plains, NY 10650
 Texaco S.A.C., Casilla 13345, Correo 21, Santiago, Chile
 (Worldwide exploration, marketing of crude oil & its products, petrochemicals, etc.)
- J WALTER THOMPSON CO 466 Lexington Ave., New York, NY 10017
 J.Walter Thompson Chilena S.A.C., Casilla 16383, Correo 9, Avenida Lyon 1262,
 Santiago, Chile
 Azocar, Morrison, Walker, S.A., Triana 873, Providencia, Santiago, Chile
 (Advertising agency)
- 3M INTL 3M Center St., St. Paul, MN 55144
 3M Chile S.A., Casilla 3068, Las Hortensias 650 Maipo, Santiago, Chile
 (Abrasives, adhesives, chemicals, diversified consumer & industrial products
 & services)
- TIPPETTS-ABBETT-McCARTHY-STRATTON 655 Third Ave., New York, NY 10017
 Tippetts-Abbett-McCarthy-Stratton, Bombero Adolfo Ossa #1010, Santiago, Chile
 (Engineers & architects)
- TOPFLIGHT CORP. 160 E. 9th Ave., York, PA 17404
 Topflight Chile Ltda., Berlioz 5550, Santiago, Chile
 (Printed pressure-sensitive adhesive materials)
- TOUCHE ROSS & CO 1633 Broadway, New York, NY 10019
 Touche Ross & Co., Teatinos 449, Santiago 1, Chile
 (Accounting & auditing, tax & management services)
- TRANS WORLD AIRLINES INC. 605 Third Ave., New York, NY 10158
 Trans World Airlines Inc., Phillips #451, Sao Miguel, Azores, Chile
 (Air transportation, hotel, food service, real estate)
- TRANSAMERICA CORP. P.O. Box 7648, San Francisco, CA 94120
 V.A. South American Corp., P.O. Box 623, Bandera 137, Santiago, Chile
 (Diversified service co.)
- TWENTIETH CENTURY-FOX FILM CORP. 10201 W. Pico Blvd., Los Angeles, CA 90035
 Twentieth Century-Fox Chile Inc., Huerfanos 786, Santiago, Chile
 (Motion picture, TV programs, film processing, music publishing, etc.)
- UNION CARBIDE CORP. Old Ridgebury Rd., Danbury, CT 06817
 Union Carbide Comercial Chile Ltda., Ahumada 11, Casilla 14184, Correo 21,
 Santiago, Chile
 (Carbon products, chemicals, plastics, gases & related products, etc.)
- UNION OIL CO OF CALIFORNIA Union Oil Center, Los Angeles, CA 90017
 Moly Corp. Inc., Minera Union Oil Chile Ltda., Ave. Providencia 1072, Torre A,
 Dento 1203, Santiago, Chile
 (Gasoline, lubricants, fuel, chemicals, natural gas, etc.)
- UNITED ARTISTS CORP. 729 Seventh Ave., New York, NY 10019
 U.A. South American Corp., Paris 824, Casilla de Correo 623, Santiago, Chile
 (Distributors of motion pictures, television films & recordings)

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UNITED STATES WHEAT ASSOCIATES 200 Market Bldg., Suite 200, Portland, OR 97201
U.S. Wheat Associates Inc., Casilla 16616, Santiago 9, Chile
(Market development for wheat)

UPJOHN CO 7000 Portage Rd., Kalamazoo, MI 49001
Upjohn Compania Ltda., Casilla #2D, Correo Central, Santiago, Chile
(Pharmaceuticals, agricultural products, industrial chemicals)

UTAH INTL INC 550 California St., San Francisco, CA 94104
Minera Utah de Chile Inc., Isidora Goyenechea 2925, Santiago, Chile
(Mining, land development, ocean shipping, oil & gas)

VISION INC 13 E. 75th St., New York, NY 10021
Vision, Merced 32, Santiago, Chile
(Magazine publisher)

WARNER-LAMBERT CO 201 Tabor Rd., Morris Plains, NJ 07950
Parke Davis & Co., Casilla 191D, Santiago, Chile
(Pharmaceuticals & medical products, scientific instrument, etc.)

WESTINGHOUSE ELECTRIC CORP Gateway Center, Westinghouse Bldg.,
Pittsburgh, PA 15222
Westinghouse Electric Co. S.A., Avenida Andres Belle, 1051, P.O. Box 10260,
Santiago, Chile
(Electrical generating, aerospace & defense equip., etc.)

ARTHUR YOUNG & CO 277 Park Ave., New York, NY 10172
Pinedo Hnos. y Cia. Ltda., Huerfanos 554-SY, Casilla Postal 2186, Santiago, Chile
(International accountants)

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